

ORDER

Orders
Order / Rev: 69173
Alt Order #:
Product Desc:
Estimate: 3157
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

WPTY - ABC24

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dr. Flinn for Congress
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	16	\$2,325.00	\$1,976.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	\$2,325.00	\$1,976.25	0.00
Totals	16	\$2,325.00	\$1,976.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTY	10/31/12	11/06/12	M-F 6a-7a News ABC 24 News at 6a	CM	6a-7a	MTWTF--	:30	0	\$40.00	P-4	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$40.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$40.00		0.00			
N 2	WPTY	10/31/12	11/06/12	M-F 6p-630p News ABC 24 News at 6p	CM	6p-630p	M-WTF--	:30	0	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$100.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$100.00		0.00			
N 3	WPTY	10/31/12	11/06/12	M-F 10p-1035p ABC 24 News at 10p	CM	10p-1035p	M-WTF--	:30	0	\$75.00	RSG	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		4				\$75.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$75.00		0.00			
N 4	WPTY	11/01/12	11/01/12	CMA Awards CMA Awards	CM	7p-10p	---T---	:30	1	\$1,250.00	P-4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$1,250.00		0.00			
Totals														16	\$2,325.00



GEORGE FLINN

Revision #: 0 Date: 10/30/2012

69173

Client: TN CD9 GEORGE FLINN 2012 Estimate: 3157
Media: TV Description: TN CD9 GEORGE FLINN OCT 31-NOV 6 TV
Product: TN CD9 Flight Start Date: 10/31/12 5:00:00 AM
Market: Memphis Flight End Date: 11/6/12 4:59:00 AM

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days		Dur	STN Gross	STN Net	Fri 11/2	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	Total Spots	
					Wed 10/31	Thu 11/1										
WPTY-TV																
33	MTuWThF 6:00a-7:00a AM NEWS	EM	\$40.00	\$34.00	30	1	1	1	0	0	1	1			5	
34	MTuWThF 6:00p-6:30p NEWS	EN	\$50.00	\$42.50	30	1	1	1	0	0	2	0			5	
35	MTuWThFSaSu 10:00p-10:35p LOCAL NEWS	PT	\$75.00	\$63.75	30	1	2	1	0	0	1	0			5	
36	M 7:00p-9:00p DANCING WITH THE STARS EFF 9.24	RT	\$1,500.00	\$1,275.00	30	0	0	0	0	0	1	0			1	
<i>Makeup & cat's</i>																
Total Cost:			\$2,325.00	\$1,976.25												
Total			\$2,325.00	\$1,976.25												
Total			NOV 12	\$2,325.00	\$1,976.25											

Signature: _____

Disclaimer:



Summary by Station/System

Date: 10/30/2012

Client: TN CD9 GEORGE FLINN 2012 Estimate: 3157
Media: TV Description: TN CD9 GEORGE FLINN OCT 31-NOV 6 TV
Product: TN CD9 Flight Start Date: 10/31/12 5:00:00 AM
Market: Memphis Flight End Date: 11/6/12 4:59:00 AM

Separation between spots: 10

Station	Total Spots	STN Gross	PCT	STN Net	PCT
WPTY-TV	16	\$2,325.00	100%	\$1,976.25	100%
Market Total:	16	\$2,325.00		\$1,976.25	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, KEGAN BERAN

being/on behalf of: GEORGE FLINN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: U.S. House of Representatives - Tennessee Congressional District 9

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Flinn for Congress - 1661 Aaron Brenner Dr. Ste 300. Memphis, TN. 38120

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK MICHAEL SAMMONS

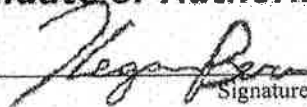
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Laura Lacey
Printed Name

DOS
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

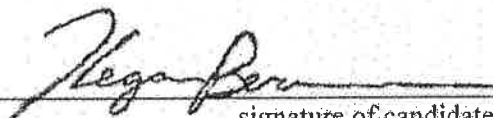
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.